

Thanks so much for signing up to host a food drive for the Yuma Community Food Bank! We depend on generous support like yours to help keep our pantries stocked and ready to support those experiencing hunger.

Please take a moment to fill out the linked form here: Food Drive

To help your food drive be as successful as possible, we have put together several resources. In this packet you will find:

- 1. A customizable food drive poster\*
- 2. A Spanish customizable food drive poster\*
- 3. A "Most Needed Items" poster\* (\*please do not attach to food boxes)
- 4. Grocery shopping lists to hand out
- 5. A "Get the Facts" info sheet to share with your team & on social media
- 6.A guide to adding on a fundraiser to your food drive
- 7. Creative ideas for your food drive

If there is anything we can do to offer support during your food drive, please don't hesitate to reach out!

Michelle Merkley

Chief Operations Officer

Email: MMerkley@yumafoodbank.org

Phone: 928.343.1243





Help us fight hunger in Arizona!

DATES:	

LOCATION:

CONTACT:

Most needed items:

Rice

Cereal

Oatmeal

Canned Fruits & Vegetables
Canned Fish & Meats

Beans Pasta

Soup

**Peanut Butter** 









## COLECTA

DE ALIMENTOS

Ayudanos a combatir el hambre en Arizona!

FECHAS:	
UBICACIÓN: _	
CONTACTO:	

Articulos más necesarios

Arroz Cereal Frijoles Avena

Pasta Sopa

Latas de vegetales y fruta Latas de carne y pescado Crema de cacahuete











**Peanut Butter** 

Cereal

Rice

**Oatmeal** 

Canned Fish & Meats

Soup

Canned Fruits & Vegetables

Beans

**Pasta** 



#### **Print & Pass Out**

To help equip all the participants in your food drive, consider printing these simple Grocery Lists to hand out!



YUMA COMMUNIT

Grocery list for Food Drive				
Cereal	<b>Canned Meat</b>			
Oatmeal	<b>Canned Fish</b>			
Soup	<b>Canned Fruit</b>			
Beans	<b>Canned Veggies</b>			
Pasta	Rice			
Peanut Butter				
	YUMA COMMUNITY			
YUMA EAR	Serving Southwestern Arizona			
宣管系統				





## YUMA COMMUNITY FOOD BANK

Each year, YCFB provides access to more than 14 million meals. In collaboration with our community, we advocate for policy change and racial equity, and promote dialogue on ways to increase access to food and to improve the lives of those in our communities, including services and connections to programs that address the root causes of hunger and are aimed at helping families achieve long-term stability: nutrition education, job training, and health management.



#### How A Food Bank Works

Food comes in to Yuma Food Bank from various sources and is inspected, sorted, and stored in our warehouse.

Food is then distributed to our community partners. These partners include pantries, soup kitchens, schools, multi-service centers, and other hunger relief agencies.

Our partners then give out the food directly to those who need it in the community.

Our mission: is to relieve hunger, increase self-reliance and improve the quality of life for children and families throughout Southwestern Arizona.







## Last Year In Review:\*

#### 2 Counties

served by Yuma Community Food Bank



#### 19 + Partners

such as food pantries, soup kitchens, meal sites, and shelters.



#### 14 Million Meals

of nutritious food made possible



#### 95% Fresh Produce out of our total output was

distributed to partners and the community



#### **Emergency Food Boxes**

Over 150 thousand emergency food boxes were distributed.



#### 468,3000

We served over 400,000 Individuals. and

111,637 Households











\*Data from Yuma Food Bank's 2022 fiscal year (July 2022 - June 2023)

928-343-1243 2404 E 24th Street Yuma, AZ 85365

# Creative ideas for your food drive!

Adding additional components to a food drive can really make a difference when it comes to increasing donations and encouraging community involvement. Here are a few ways you can amp up your food drive:



#### 1. Create a theme.

Make participation easy for everyone - create a memorable theme!

- \*Holidays (ex: Giving Thanks Drive)
  - \*Sport Event (ex: March Macaroni Madness!)
- \*Rise & Shine (ex: breakfast foods)
- \*Seasonal (ex: Winter WarmUp Soup Drive)
- \*Spread the Love (ex: peanut butter only) \*Event Admission (ex: donation = ticket)



#### 2. Get social!

Promote your food drive on social media! Check out Yuma Community Food Bank's social media for posts that you can share on your accounts. The more, the merrier when it comes to fighting hunger!



### 3. Visible goals.

Create a simple poster to track donations as they come in and place it in a high-traffic area of your food drive. Share the stats through a weekly update to participants.



## 4. Make it a competition.

Everyone loves a little friendly competition! Consider challenging another department, classroom, or office location to see who can collect more food. Come up with a fun prize for the winning group to up the ante!



## 5. Add a virtual component!

Search and share these 2 online shopping lists that get delivered directly to Yuma Community Food Bank:

- 1. Amazon: Search the registry list for "Yuma Community Food Bank"
- 2. Instacart: Visit this website & search "Yuma Community Food Bank" www.instacart.com/store/hub/community\_carts



